WHAT IS CLAIMED IS:

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1	1. A transgenic knockout mouse whose genome comprises a disruption in
2	the mouse's endogenous melanopsin gene, wherein the disruption prevents the expression of a
3	functional melanopsin protein in cells of the mouse.

- 1 2. The transgenic knockout mouse of claim 1, wherein the mouse comprises a homozygous disruption of the melanopsin gene.
- 1 3. The method of claim 1, the homozygous disruption results in the 2 transgenic knockout mouse exhibiting an attenuated circadian rhythm phase-shift in response 3 to a light pulse during a dark portion of an environmental dark/light cycle.
- 4. A cell isolated from the transgenic knockout mouse of claim 1,
 wherein the genome of the cell comprises a disruption in its endogenous melanopsin gene,
 and wherein the homozygous disruption prevents the expression of a functional melanopsin
 protein in said cell.
- rhythm in a mammal, the method comprising:

 administering an agent to a transgenic knockout animal whose genome

 comprises a disruption in its endogenous melanopsin gene, wherein the disruption prevents

A method for identifying a therapeutic agent for modulating circadian

- the expression of a functional melanopsin protein in cells of the animal and the animal comprises a homozygous disruption of the melanopsin gene; and
- selecting an agent that modulates the regulation of circadian rhythm in the animal.
 - 6. The method of claim 5, wherein the knockout animal displays an attenuated circadian rhythm phase-shift response to a light pulse during a dark portion of an environmental dark/light cycle.
- The method of claim 5, wherein the selecting step comprises selecting an agent that enhances the animal's circadian rhythm phase-shift response to a light pulse during a dark portion of an environmental dark/light cycle.

1 9. A method of modulating circadian rhythm in a mammal in need 2 thereof, the method comprising administering to the mammal an effective amount of the 3 agent selected in claim 5. 1 10. The method of claim 9, wherein timing of administration of the 2 selected agent is pre-determined to coincide with an appropriate phase of an existing 3 circadian rhythm to produce a selected modulation of the circadian rhythm. 1 11. The method of claim 9, wherein the selected agent is used to treat or 2 prevent a sleep disorder. 12. 1 The method of claim 9, wherein the mammal has a condition selected 2 from the group selected from insomnia, Seasonal Affective Disorder, Shift Work 3 dysrhythmia, delayed-sleep phase syndrome, and jet-lag. 1 13. The method of claim 9, wherein the mammal is a human. 1 14. The method of claim 9, wherein the selected agent is administered in 2 conjunction with melatonin or a compound that suppresses or stimulates melatonin 3 production. 1 15. The method of claim 9, wherein the selected agent is administered in 2 conjunction with light therapy. 1 16. A method of modulating circadian rhythm in a mammal in need 2 thereof, the method comprising administering to the mammal an effective amount of a 3 melanopsin modulator. 1 17. The method of claim 16, wherein timing of administration of the 2 modulator is pre-determined to coincide with an appropriate phase of an existing circadian 3 rhythm to produce a selected modulation of the circadian rhythm. 1 18. The method of claim 16, wherein the modulator is used to treat or

The method of claim 5, wherein the animal is a mouse.

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prevent a sleep disorder.

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- 1 19. The method of claim 16, wherein the mammal has a condition selected from the group selected from insomnia, Seasonal Affective Disorder, Shift Work dysrhythmia, delayed-sleep phase syndrome, and jet-lag.

 1 20. The method of claim 16, wherein the mammal is a human.
- 1 21. The method of claim 16, wherein the modulator is administered in 2 conjunction with melatonin or a compound that suppresses or stimulates melatonin
- 3 production.